

Colgate®

PreviDent®
5000 ppm
Rx Only



Manage your risk of tooth decay and protect your investment in a healthy mouth

See back side for product information or details.

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Why prescription strength toothpaste?

You might be at high risk for caries. Patients at high risk may benefit from a prescription-level fluoride toothpaste to help:

- ✓ Strengthen teeth
- ✓ Protect against tooth decay

Why fluoride?

Fluoride helps prevent tooth decay. Fluoride helps **remineralize enamel** and makes teeth less susceptible to acids that cause decay.



Fluoride is found throughout the Earth's crust and is widely distributed in nature. Fluoride was first added to toothpaste in 1956, and fights one of the most prevalent diseases on Earth.

Why PreviDent® 5000 ppm toothpaste?

PreviDent® 5000 ppm toothpaste uses a patented, fast-release gel formula that gets where it needs to go fast.



There is a greater amount of fluoride contained in **Colgate® PreviDent® 5000 ppm**.

4X the fluoride found in regular toothpaste.

Given the risk factors identified in today's dental visit, your dental professional recommends a prescription level of fluoride toothpaste to help improve your oral health.



Proven prescription fluoride toothpaste with great taste.



PreviDent® 5000 ppm Booster Plus Toothpaste
(1.1% Sodium Fluoride)
3.4 oz bottle

Other prescription toothpaste
1.8 oz tube

One bottle of **PreviDent® 5000 ppm**, a fast-release gel prescription toothpaste, **lasts longer** than other prescription toothpastes found at the pharmacy.

\$ A decayed tooth can cost more than \$2,000 over a lifetime.¹

For just a dime a day, **PreviDent® 5000 ppm** fast-release gel toothpaste can help you reverse early root caries.²

References: 1. Children's Dental Health Project. Lifetime Costs of a Cavity (by Delta Dental). Available at www.cdhp.org/resources/298-lifetime-costs-of-a-cavity-by-delta-dental. 2. PreviDent® 5000 ppm Reference Manual.



PreviDent® 5000 ppm Sensitive
(1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste

PreviDent® 5000 ppm Enamel Protect
(1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste



PreviDent® 5000 ppm Booster Plus
(1.1% Sodium Fluoride) Toothpaste

PreviDent® 5000 ppm Dry Mouth
(1.1% Sodium Fluoride) Toothpaste



PreviDent® 5000 ppm Ortho Defense
(1.1% Sodium Fluoride) Toothpaste

For best results, do not eat or drink for 30 minutes post use.

INDICATIONS AND USAGE

PreviDent® 5000ppm Ortho Defense Toothpaste: A dental caries preventive; for twice daily self-applied topical use.

PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Dry Mouth Toothpastes: A Dental caries preventive; for once daily self-applied topical use.

PreviDent® 5000ppm Sensitive, PreviDent® 5000ppm Enamel Protect Toothpastes: A dental caries preventive and sensitive teeth toothpaste; for twice daily self-applied topical use, followed by rinsing. Helps reduce the painful sensitivity of the teeth to cold, heat, acids, sweets or contact in adult patients and children 12 years of age and older.

IMPORTANT SAFETY INFORMATION

PreviDent® 5000ppm Ortho Defense, PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Sensitive, PreviDent® 5000ppm Dry Mouth, PreviDent® 5000ppm Enamel Protect Toothpastes:

- Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain

PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect Toothpastes:

- Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.